



## 2024 LOCAL SPONSORSHIP OPPORTUNITIES

Yes, we are proud to support the **Western PA Bleeding Disorders Foundation** by sponsoring the 2024 Unite for Bleeding Disorders Walk. We hereby authorize WPBDF to include our corporate name and logo on the Unite for Bleeding Disorders Walk event materials consistent with our sponsorship selection below.

<u>Local Sponsorship Opportunities</u>	<u>Amount</u>
❖ Gold Sponsor	\$5,000
❖ Silver Sponsor	\$4,000
❖ Bronze Sponsor	\$3,000 <i>*Includes Display Booth</i>
❖ Pittsburgh Sponsor	\$1,000
❖ Supporter Sponsor	\$500
❖ Kilometer Sponsor	\$250

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CONTACT EMAIL ADDRESS: \_\_\_\_\_

OUR CHECK IS ENCLOSED

PLEASE INVOICE US

	<b>In- Kind Sponsor</b>	<b>Donation/Product</b>	<b>Value of Product</b>
◇	In-Kind Sponsor		\$
◇	In-Kind Sponsor		\$

**To ensure that your company logo is included on the collateral Walk materials please return this form to the following address by July 26, 2024.** Please email us a high-resolution copy of your logo.

Please send your completed form, contribution, and high-resolution logo to:

Jessica Lee [jessica@wpbdf.org](mailto:jessica@wpbdf.org)  
 775 Fourth Street, First Floor  
 Beaver PA 15009

# LOCAL SPONSORSHIP OPPORTUNITIES

## LEVELS & BENEFITS

*{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}*

### GOLD SPONSOR ♦ \$5,000

- ❖ Logo prominently placed in the Walk printed materials
- ❖ Name mentioned in all press releases produced for the event
- ❖ Exhibit Opportunity with a 6-foot table under a covered tent at the in-person Walk or two questions in our virtual Unite Day Trivia game and a 2-minute speaking opportunity
- ❖ Opportunity to hand out branded materials out to all participants at the in-person Walk
- ❖ Logo placed on sponsor signs and kilometer signs at in-person Walk and digitally displayed during virtual Walk.
- ❖ Logo prominently placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website
- ❖ Opportunity to include a two-page advertisement in the Unite Walk event program (program will be emailed to all participants and handed out at the in-person walk).
- ❖ One thank-you social media post recognizing your sponsorship

### SILVER SPONSOR ♦ \$4,000

- ❖ Exhibit Opportunity with a 6-foot table under a covered tent at the in-person Walk or two questions in our virtual Unite Day Trivia game and a 2-minute speaking opportunity
- ❖ Opportunity to hand out branded materials out to all participants at the in-person Walk
- ❖ Logo placed on sponsor signs and kilometer signs at in-person Walk and digitally displayed during virtual Walk
- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website
- ❖ Opportunity to include a one-page advertisement in the Unite Walk event program (program will be emailed to all participants and handed out at the in-person walk).
- ❖ One thank-you social media post recognizing your sponsorship

### BRONZE SPONSOR ♦ \$3,000

- ❖ Exhibit Opportunity with a 6-foot table under a covered tent at the in-person Walk or two questions in our virtual Unite Day Trivia game and a 2-minute speaking opportunity
- ❖ Opportunity to hand out branded materials out to all participants at the in-person Walk
- ❖ Logo placed on sponsor signs at in-person Walk and digitally displayed during virtual Walk
- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website
- ❖ One thank-you social media post recognizing your sponsorship

### PITTSBURGH SPONSOR ♦ \$1,000

- ❖ Opportunity to mail branded materials to the Foundation office to be handed out to all participants at the in-person Walk

- ❖ Logo placed on sponsor signs at in-person Walk and digitally displayed during virtual Walk
- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website
- ❖ One thank-you social media post recognizing your sponsorship

#### **SUPPORTER SPONSOR ♦ \$500**

- ❖ Logo placed on sponsor signs at in-person Walk and digitally displayed during virtual Walk
- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website
- ❖ One thank-you social media post recognizing your sponsorship

#### **KILOMETER SPONSOR ♦ \$250**

- ❖ Logo placed on a kilometer sign along the in-person walk route or digitally displayed during the virtual Walk
- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Logo displayed on Walk website
- ❖ One thank-you social media post recognizing your sponsorship

#### **IN-KIND SPONSOR (VALUE MUST BE \$250+)**

- ❖ Logo placed on the back of Walk T-shirts given out to both in-person and virtual participants
- ❖ Recognition at the Virtual Walk Kick-Off event
- ❖ Logo displayed on Walk website

For more information on sponsorship opportunities, please contact Jessica Lee at 724-741-6160 or [jessica@wpcnhf.org](mailto:jessica@wpcnhf.org).

## **ACTIVITY SPONSORSHIP OPPORTUNITIES**

*{Please Note: The following sponsorship opportunities are on a first come first serve basis for our in-person event.}*

#### **LUNCH SPONSOR ♦ \$5,000**

What's better incentive to finish the Walk than a good lunch shortly thereafter? Support the Walk event by providing lunch for all staff, volunteers, and participants. After the Walk, everyone will have the opportunity to eat and subsequently network and enjoy the entertainment.

#### **WELLNESS CORNER SPONSOR ♦ \$1,500**

Give participants, staff, and volunteers a chance to relax! Sponsorship can include a massage chair, mobile wellness clinic, or chiropractor on site. Use this as an opportunity to support the event and share information about your company, values, and commitment to overall health. You will have the opportunity to display your logo and pass out information about your company. A six foot table will be provided.

#### **PHOTO BOOTH SPONSOR ♦ \$1,500**

Help everyone capture the magic of the Walk event by sponsoring a photo booth! For many participants and volunteers, the Walk is a rare event to gather with others in the bleeding disorders community in a show of solidarity and support. Your company can ensure that these memories live on by sponsoring a photo booth onsite. Your logo will be included on the photo strip that every photo booth participant will take home and included on digital promotional material on social media and email leading up to the event.

### ENTERTAINMENT SPONSOR ♦ \$1,500

What's the best way to pump up a crowd? Music! As the entertainment sponsor, your company will support the services of our DJ from First Class Entertainment. Music will continue after the start of the Walk for the enjoyment of fans and onlookers. Your logo will be prominently displayed at the stage where the DJ is set up. This is a great way to make an impact on everyone involved.

### BALLOON ARCH SPONSOR ♦ \$500

What's a celebration without balloons? Join the bleeding disorders community in a day of fun by supporting a balloon arch at the start of a Walk route. While walkers line up at the start in excitement, they will be greeted by these colorful balloons to mark the occasion, making it an even more memorable experience. You will be able to display your company logo at the starting line and include promotional items in the Walk bags! *(Plus cost of materials. Examples: balloons, set-up services, etc.)*

### REFUELING STATION SPONSOR ♦ \$250

Sponsor a rest stop at the mid-way point of a Walk event and say "You Can Do It!" As encouragement for participants who have just finished half of the Walk route, your support will provide a rest stop area so that walkers can fuel up for the rest of the way. Your logo will be displayed at the refueling station and you will have the opportunity to hand out promotional items there! *(Plus cost of items. Examples: nutritional bars, fruit, etc.)*

**All New Activity Sponsorship Opportunities will also have their logo displayed on the Unite for Bleeding Disorders Walk website.**