

2024 SPONSORSHIP OPPORTUNITIES LEVELS & BENEFITS



Presenting Sponsor - \$5,000

- ❖ Opportunity to hand out race awards at the end of the 5K Race
- ❖ Name and Logo prominently displayed at the start and finish of the 5k Race
- ❖ Logo prominently featured on additional race day signage
- ❖ Logo included on all communication with registered participants including email, push notifications, post-race results, and post-race thank you emails.
- ❖ Logo on all printed materials advertising the Run
- ❖ Logo with one link included on run registration page
- ❖ Special recognition during race day announcements
- ❖ Logo on Virtual Race Bib and printable Finishers Certificate for virtual participants
- ❖ Logo printed on the back of the 5K Race shirts given to both in-person and virtual participants
- ❖ Recognition in WPBDF newsletter
- ❖ Exhibit Opportunity with a 6-foot table under a covered tent at the in-person Run and throughout the Unite for Bleeding Disorders Walk
- ❖ Thank you posted on Foundation social media with logo

Pacesetter Sponsor - \$2,500

- ❖ Logo featured on race day signage
- ❖ Logo included on all communication with registered participants including email, push notifications, post-race results, and post-race thank you emails.
- ❖ Logo on all printed materials advertising the Run
- ❖ Logo with one link included on run registration page
- ❖ Special recognition during race day announcements
- ❖ Logo on Virtual Race Bib and printable Finishers Certificate for virtual participants
- ❖ Logo printed on the back of the 5K Race shirts given to both in-person and virtual participants
- ❖ Recognition in WPBDF newsletter
- ❖ Exhibit Opportunity with a 6-foot table under a covered tent at the in-person Run and throughout the Unite for Bleeding Disorders Walk
- ❖ Thank you posted on Foundation social media with logo

Gold Sponsor - \$1,000

- ❖ Logo included on all communication with registered participants including email, push notifications, post-race results, and post-race thank you emails.
- ❖ Logo on all printed materials advertising the Run
- ❖ Logo with one link included on run registration page
- ❖ Special recognition during race day announcements
- ❖ Logo on Virtual Race Bib and printable Finishers Certificate for virtual participants

- ❖ Logo printed on the back of the 5K Race shirts given to both in-person and virtual participants
- ❖ Recognition in WPBDF newsletter
- ❖ Opportunity to mail branded items to be passed out to all runners on event day
- ❖ Thank you posted on Foundation social media with logo

Silver Sponsor - \$500

- ❖ Logo placed on run registration website
- ❖ Recognition during race day announcements
- ❖ Logo printed on the back of the 5K Race shirts given to both in-person and virtual participants
- ❖ Recognition in WPBDF newsletter
- ❖ Opportunity to mail branded items to be passed out to all runners on event day
- ❖ Thank you posted on Foundation social media with logo

Bronze Sponsor - \$250

- ❖ Logo placed on run registration website
- ❖ Logo printed on the back of the 5K Race shirts given to both in-person and virtual participants
- ❖ Recognition in WPBDF newsletter
- ❖ Thank you posted on Foundation social media with logo

WPBDF also welcomes in-kind donations for Run For Their Lives 5K. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$100+ value). For more information on sponsorship opportunities, please contact Jessica Lee at jessica@wpbdf.org.

To ensure that your company logo is included on the collateral Run materials, sponsorship funds must be received at the following address by July 26, 2024. Please email us a high-resolution copy of your logo.

Please send your completed form, contribution, and high-resolution logo to:

Jessica Lee jessica@wpbdf.org
775 Fourth Street, First Floor
Beaver PA 15009